



## Liberty University Military Partnership



### Bachelor of Science in Business: Management (SOC)

#### STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

Credit Required	Potential Credit
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#### Composition & Rhetoric (ENGL 101) [EN024B]

3.00

(Through the critical engagement of a variety of texts, including written, oral, and visual, this course prepares students to become careful readers, critical thinkers, and skilled writers. Drawing upon rhetorical theory, it emphasizes the practices of analytical reading, informed reasoning, effective writing, and sound argumentation. The course requires 4,000 words of writing in no fewer than five writing projects. College credit by examination may apply. The CLEP General English with essay -scores above 480 for the older version and above 50 for the newer version may be accepted.)

{DANTES Code = 11.07.00}

#### Composition & Literature (ENGL 102) [EN025B]

3.00

(Continues the emphasis on writing. Two analytical papers, based upon studies of the short story, poetry, and drama, and a research paper, sequentially developed, are required. Prerequisite: ENGL 101.)

{DANTES Code = 11.07.00}

#### Speech Communication (COMS 101) [CM005B]

3.00

(Study and practice in communicating ideas competently in public speaking. Students are also given a foundation for development of communication skills in other human communication contexts, including dyadic and small group communication. Prerequisite: ENGL 100 or advanced standing on the English placement test. College credit for military training may apply.)

{DANTES Code = 04.05.00}

#### Intermediate Algebra (MATH 110)

3.00

(Review of exponents, polynomials, factoring, roots and radicals, graphing, rational expressions, equations and inequalities, systems of linear equations and problem solving. This course may not be used to meet the General Education requirement.)

{DANTES Code = 14.01.04}

#### Introduction to Probability and Statistics (MATH 201)

3.00

(Introduction to descriptive statistics and probability, probability distributions, estimation, tests of hypotheses, chi-square tests, regression analysis, and correlation with applications in business and science.)

<b>Natural Science Elective</b>	<b>3.00</b>
(Select from courses in Biology, Chemistry, Physics, Geology, or Astronomy. Visit the LU website for a complete listing and description of courses.) {DANTES Code = 16.13.00 or 16.99.00 or most 16.XX.XX series}	
<b>History Elective</b>	<b>3.00</b>
(Visit the LU website for a complete listing and description of courses.) {DANTES Code see 20.XX.XX series}	
<b>Intermediate Microcomputer Applications (CMIS 201)</b>	<b>3.00</b>
(This laboratory experience offers the student a hands-on introduction to an electronic spreadsheet, a database program, and a presentation program. Upon this foundation, intermediate database and intermediate and advanced spreadsheet skills are taught. Throughout the course, there is an emphasis on the integration of the applications as they are applied to personal and organizational tasks. This course provides the IT foundations that are applicable for all curriculums. Prerequisite for this course is INFT 110.) {DANTES Code = 05.03.04}	
<b>Principles of Economics I (Micro) (ECNC 213) [EC009B]</b>	<b>3.00</b>
(An introduction to the theory and history of free exchange and economic inquiry. Free market thought will be scrutinized from the perspective of the Christian understanding of human behavior and contrasted with other paradigms. Specific topics include examination of the "economic question," the tools of economic analysis with focus on the applicability to the study of human behavior, the market process, demand and the consumer, cost and supply, market structure, government regulation, and resource demand and supply. College credit by examination may apply.) {DANTES Code = 20.05.00}	
<b>Humanities Elective</b>	<b>3.00</b>
(This elective may be substituted by Humanities electives, World Literature, English Literature, American Literature, Music Appreciation, Art Appreciation, Theatre Appreciation, World Religions, Philosophy electives, and Language electives.) {DANTES Code = 08.06.00 or most 08.XX.XX series}	
<b>Survey of Biblical Literature (BIBL 104)</b>	<b>3.00</b>
(Visit the LU website for a description of this course.)	
<b>Introduction to Christian Thought (THEO 104)</b>	<b>3.00</b>
(Visit the LU website for a description of this course.)	
<b>Philosophy and Contemporary Ideas (PHIL 104)</b>	<b>3.00</b>
(A survey of the major positions and figures in philosophy and the cultural worldviews and practical applications that derive from them, focusing specifically on theism, naturalism and humanism in contemporary thought.)	
<b>Principles of Accounting I (ACCT 211) [AC021B]</b>	<b>4.00</b>
(A study of basic transactions, general ledger accounts, books of original entry, closing and adjusting entry processes, trial balances, financial statements, accounting for assets, liabilities, sole Proprietorship,	

equity, revenues, and expenses.)

{DANTES Code = 03.01.00}

**Principles of Accounting II (ACCT 212) [AC025B]**

**4.00**

(A study of the fundamentals of Accounting with a financial accounting emphasis on the corporate form of business including such topics as bonds, capital stock, retained earnings, statement of cash flows and financial statement analysis; and a managerial accounting perspective including topics related to global business, cost accounting measurement systems, cost-volume-profit analysis, managerial decision making concepts, operational budgeting, standard cost systems and capital budgeting.)

{DANTES Code = 03.01.09 or 03.01.00}

**Business Communications (BUSI 300)**

**3.00**

(Essential to all business professionals is a sound understanding of the theories and practice of organizational communication. This dynamic course presents the fundamentals of written, verbal, nonverbal, and technological communication. As individuals and in groups, students will prepare business memos, letters, and formal reports, deliver presentations, conduct Internet research, and employ new technologies for communication.)

{DANTES Code = 03.10.12}

**Business Law (BUSI 301) [BU062B]**

**3.00**

(Designed to increase the understanding of those legal principles which apply to normal business transactions. Contracts, labor-management responsibilities, property, insurance partnerships, corporations, wills and trusts, torts and business crimes are among the topics discussed.)

{DANTES Code = 12.01.00}

**International Business (BUSI 303)**

**3.00**

(An introduction to the field of international business. Topics to be covered include: country differences in political economy and culture, cross-border trade and investment, the global monetary system, global strategy, global market and product development, global operations management, and global human resources management (formerly BUSI 434).)

{DANTES Code = 03.08.00}

**Principles of Management (BUSI 310) [MG001B]**

**3.00**

(Management requires a balance between social (people) and technical (quantitative) perspectives, as well as between efficiency and effectiveness. This course emphasizes the application of these perspectives in each of the planning, organizing, leading and controlling functions.)

{DANTES Code = 03.10.00}

**Corporate Finance (BUSI 320) [BU003B]**

**3.00**

(A study of the financial forms of business organization, with special attention to the corporation and its advantages and disadvantages; capital stocks and bonds; budgeting; dividend policy; failure and reorganization; financial accounting; and cash flows.)

{DANTES Code = 03.02.01}

<b>Marketing (BUSI 330) [BU005B]</b>	<b>3.00</b>
(The study of the system of activities that constitute marketing with emphasis on the principles, policies and strategies utilized to identify and satisfy the needs and wants of consumers. The universal application of marketing in all forms of organizations is stressed.) {DANTES Code = 03.11.00}	
<b>Organizational Behavior I (BUSI 340) [MG026B]</b>	<b>3.00</b>
(This introductory course in organizational behavior integrates the management and behavioral principles, techniques, and concepts associated with the productivity of organizational resources. It focuses on human behavior in organizations and is primarily concerned with improving organizational efficiency and effectiveness through increased understanding of the behavior of people at work.) {DANTES Code = 03.10.01}	
<b>Human Resources Management (BUSI 342) [MG002B]</b>	<b>3.00</b>
(Introduces the student to the human resources/personnel functions. Topics covered include recruitment, assessment, compensation, motivation, appraisal, development, legal environment, labor relations, employee relations, etc. Emphasis on how managers can deal with and utilize the human resources function.) {DANTES Code = 03.13.00}	
<b>Strategic Planning/Business Policy (BUSI 400)</b>	<b>3.00</b>
(This capstone course for all business majors seeks to integrate the concepts, techniques, and knowledge of all areas of business administration. Its focus is strategic management which is studied in theory and then rigorously applied in static cases and then a capstone dynamic computer simulation case. This course is designed for final semester seniors.) {DANTES Code = 03.10.08}	
<b>Non-Profit Management (BUSI 409)</b>	<b>3.00</b>
(Management principles and techniques for the administration of a non-profit organization, including churches, charities, hospitals, and government organizations. )	
<b>Operations Management (BUSI 411)</b>	<b>3.00</b>
(A study of the challenges and opportunities facing managers of the operational functions of business, the value added areas where resources are transformed into goods and services. The wide ranging implications and applications of the concept of employee/team driven, customer-centered continuous improvement will be examined, as well as Total Quality Management principles. The study of operations management will involve some complexity as various quantitative management tools are examined and applied.) {DANTES Code = 03.10.09}	
<b>Organizational Ethics (BUSI 472)</b>	<b>3.00</b>
(An analysis of the foundation of ethical behavior in business, including an introduction to social graces and the importance of professional image.	

Emphasis is placed on a comparison between Judeo-Christian and secular ethical paradigms. The course culminates with an ethical decision-making model that is examined and applied within the context of Christian principles of conduct.)

{DANTES Code = 17.05.01}

**Principles of Economics II (Macro) (ECNC 214) 3.00**

(This course is an introductory continuation of Principles of Economics I. Topics include supply and demand for the public sector, financial institutions, and aggregated economic behavior. The latter includes discussions of national income accounting, and an inquiry into the origins and dynamics of inflation, unemployment and economic growth.)

{DANTES Code = 20.05.00}

**Business Electives 3.00**

(Must be a 300/400 level course. Visit the LU website for a complete listing and description of available courses.)

{DANTES Code = most 03.XX.XX series}

**Computer Concepts and Applications (INFT 110) 3.00**

(This course will introduce the student to the operation and use of computers. Specific applications taught include operating systems, word processing, spreadsheets, and presentation software. In addition, students will learn basic terminology and concepts related to the use of computers in today's society.)

{DANTES Code = 05.02.00}

**Free Electives 30.00**

(College credit by examination may apply.)

**Excess or Duplicate Credit**

<b>TOTAL .....</b>	<b>122.00</b>	<b>0.00</b>
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Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.
- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.

o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: [www.soc.aascu.org](http://www.soc.aascu.org) should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

#### DEGREE PLAN LEGEND:

SH = Semester hours  
VOC = Vocational, not relative to an academic degree  
LL = Lower Level, i.e. courses at the Freshman/Sophomore level  
UL = Upper Level, i.e. courses at the Junior/Senior level  
GL = Graduate Level (sometimes recommended by ACE for very complex courses)  
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes\*  
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes \*\*

\* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

\*\* DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the

academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit [http://www.dantes.doded.mil/dantes\\_web/distancelearning/disc/front/cont.htm](http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm) Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

#### Liberty University (LU) General Information

A military-friendly university providing convenient, online education for life. Liberty University's online degree programs are an affordable and convenient way for you as a member of the military to earn your college degree. Our specially-trained staff is completely devoted to military students and the processing of academic and financial benefits, and we offer exceptional military services to help you to achieve your academic and professional goals.

Liberty has thirty-one online undergraduate and graduate programs and is regionally and nationally accredited. Liberty is a long-standing member of the SOC network and offers special discounts to military personnel and their spouses. This means that there are no out-of-pocket expenses for tuition when you enroll!

Courses are in a convenient, 8-week format and because they are online, you'll never miss class if you are deployed, PCS, or ETS. Plus, you could even earn college credit for your military training! Our experienced military advisors are available to help you complete a free evaluation of your military experience which could be used as credit toward your degree.

#### Benefits

##### Affordability

" We are authorized to process Tuition Assistance, the Montgomery GI Bill, VA Vocational Rehabilitation, and Dependent's Educational Assistance benefits.

" Undergraduate military students and spouses are offered a \$100 book voucher per course.

" Heroes Fund Scholarship offered to service members and veterans who were wounded in the Gulf Wars as well as spouses of soldiers who were killed in action during these conflicts.

" Military Accelerated Program (MAP) allows you to utilize more of your transfer credit.

" Evaluation of military training for college credit.

" We also accept financial aid and scholarships.

#### Programs

With thirty-one degrees offered for undergraduate and graduate study in today's most popular career fields, you'll be sure to get the degree you need to get the job you want!

#### Experience

With over twenty years of experience providing distance learning to students and our strong reputation for providing excellence in academics, Liberty stands above the rest in providing you with everything you need to succeed.

### Support

Liberty offers 360° support-academic, technical, and spiritual. Our desire is to see you succeed in all aspects of your life. If you need assistance, we are always here to help!

### Accreditation

Liberty University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to award associate's, bachelor's, master's, and doctoral degrees. 1866 Southern Lane, Decatur, GA 30033; 1-404-679-4501

Liberty University is accredited by the Transnational Association of Christian Colleges and Schools (TRACS) to award associate's, bachelor's, master's, and doctoral degrees. PO Box 328, Forest, VA 24551; 1-434-525-9539

### Contact Us

#### Undergraduate

Phone 1-800-424-9595

Monday-Friday 9:00 AM-8:00 PM (EST)

Saturday 10:00 AM-2:00 PM (EST)

Email [dlpadmissions@liberty.edu](mailto:dlpadmissions@liberty.edu)

Web [www.liberty.edu/dlp](http://www.liberty.edu/dlp)

Chat Go to [www.liberty.edu/dlp](http://www.liberty.edu/dlp) and click for live support

#### Graduate

Phone 1-800-424-9596

Monday-Friday 9:00 AM-8:00 PM (EST)

Saturday 10:00 AM-2:00 PM (EST)

Email [gradadmissions@liberty.edu](mailto:gradadmissions@liberty.edu)

Web [www.liberty.edu/dlp](http://www.liberty.edu/dlp)

Chat Go to [www.liberty.edu/gradstudies](http://www.liberty.edu/gradstudies) and click for live support

### Office of Transfer Evaluations (Civilian & Military):

Phone 1-800-424-9595

Email [dlptransfer@liberty.edu](mailto:dlptransfer@liberty.edu)

#### Address

Liberty University  
1971 University Blvd.  
Lynchburg, VA 24502

### POLICY NOTES:

#### General Requirements

##### Transfer Credit

The maximum amount of college credit-by-examination or other forms of non-traditional credit that may apply to this degree is 45 semester hours.

##### GPA

A minimum grade point average of 2.0 is required for acceptance. Individuals with a GPA of less than 2.0 may be accepted on a conditional basis.



**NAME:** ROADMAP'S DEGREE

**SSN:** 000-00-0000

This college is rated as one of the nation's best in U.S. News & World Report's  
"America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 01 August 2007